



CESTARI *Cestari, Ltd.* 3581 Churchville Avenue, Churchville, VA

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Cestari, Ltd. Pumpkin Festival 2006



Dear Crafter or Food Vendor.

The time is coming again this year for our annual **Pumpkin Festival**. This year's festival should be a grand event on two weekends. **Cestari, Ltd. Pumpkin Festival 2006** will be held the last two weekends in October – October 21st and 22nd and October 28th and 29th from 9:00 a.m. to 5:00 p.m. each of these days. The farm is located at 3581 Churchville Avenue (U.S. Route 250) in Churchville, Virginia (just 5 miles west of Staunton).

There is no admission fee for the public. We want to encourage families to come and enjoy the weekend and to purchase quality craft items like yours. Your costs for a 10' x 10' space is just \$40 per weekend. A great deal for the exposure. Demonstrators of spinning, weaving, dyeing, knitting and crocheting is free, with a 2% commission for sales by demonstrators if they wish to sell their crafts. Food vendors are not charged a space fee, but are charged a 15% commission on all sales.

We promote this event as a major community event through brochures, major newspapers, internet mailing and others.

We feature picking your own pumpkin from the pumpkin patch, a tractor drawn ride to the pumpkin patch, and many other activities for both the young and the young at heart. Our historic sales barn is open to the public featuring wool yarn, sheepskin products, lamb meat and other items of interest.

We will have homemade food by our food vendors, featuring lamb and pumpkin products.

Come and enjoy a wonderful day down on the farm. This is a major fall event in the Shenandoah Valley.

For all food vendors:

For your convenience, we will be using tickets for all food sales. The tickets will be \$1.00 each, so please price your items in dollar increments. If you send us a copy of your menu prior to the Pumpkin Festival, we will make a sign with the tickets required for each item for your booth and to post in our ticket sales booth.